

# ADVERTISING RATES

columns	1	2	3	4	5	6
1	5	10	15	20	25	30
2	10	20	30	40	50	60
3	15	30	45	60	75	90
4	20	40	60	80	100	120
5	25	50	75	100	125	150
6	30	60	90	120	150	180
7	35	70	105	140	175	210
8	40	80	120	160	200	240
9	45	90	135	180	225	270
10	50	100	150	200	250	300
11	55	110	165	220	275	330
12	60	120	180	240	300	360
13	65	130	195	260	325	390
14	70	140	210	280	350	420
15	75	150	225	300	375	450
16	80	160	240	320	400	480
17	85	170	255	340	425	510
18	90	180	270	360	450	540
19	95	190	285	380	475	570
20	100	200	300	400	500	600
21	105	210	315	420	525	630

**1/4 page, 3 x 10 1/2" = \$157.50**

**1/3 page, 2 x 21" or 4 x 10 1/2" = \$210**

**1/2 page, 3 x 21" or 6 x 10 1/2" or 4 x 15 3/4" = \$315**

**2/3 page, 4 x 21" or 6 x 14" = \$420**

**3/4 page, 6 x 15 3/4" = \$472.50**

**Full page, 6 x 21" = \$630**

**Insert: 4 pg. newsprint- 600 (local) \$70, 1,200 (total run) \$140**

**Insert: heavy print or slick print add \$20**

**Insert: larger than 4 pg.-- price rate proportionate to size**

**Insert: single page with us folding \$85 for local run**

**The Odessa Record, PO Box 458, Odessa, WA 99159.**

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